

SYSTEM AND METHOD FOR TRANSFORMING CUSTOM TAGS

ABSTRACT OF THE DISCLOSURE

5 A system (10) for transforming custom content generation tags (62) includes a
web server (20) that receives a request (18) from a web browser (12). The request
(18) identifies a file (24) that includes one or more custom content generation tags
(62) that the web browser (12) is unable to interpret. The system (10) also includes a
transformation engine (34) that receives the custom content generation tags (62) from
the web server (20) and transforms the tags (62) into first output that the web browser
(12) is able to interpret. The transformation engine (34) communicates the first output
to the web server (20) and the web server (20) communicates the first output to the
10 web browser (12) in response to the request (18).

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